

(BUG1E2)

Slideshows:

Bad vs. Good

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**Sometimes, our slideshows
are too crowded or too
colorful.**

**Study the following
slideshows.**

Are they bad or good?

Bad or Good?

Number of bikes sold (2002-2007)

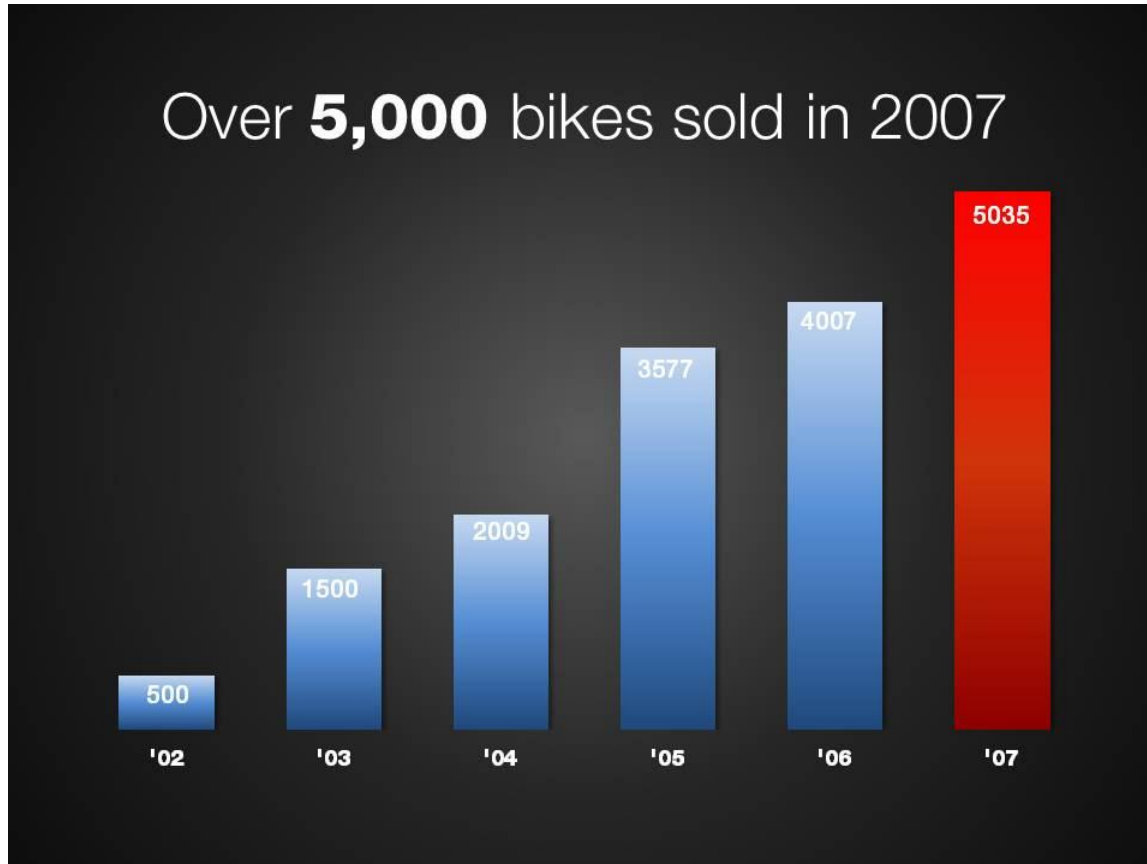


The slide is too crowded.



Bad

Bad or Good?

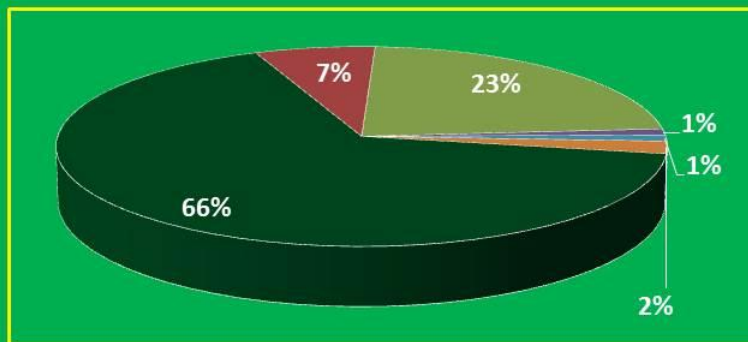


Good

The title is clear and the main point is highlighted.

Bad or Good?

Arable land in organic production

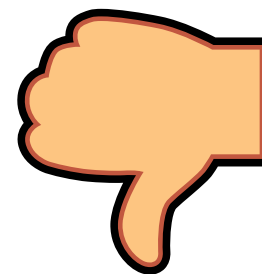


Europe L America N America
 Oceania Africa Asia

Source: SOEL – FIBL Survey '07

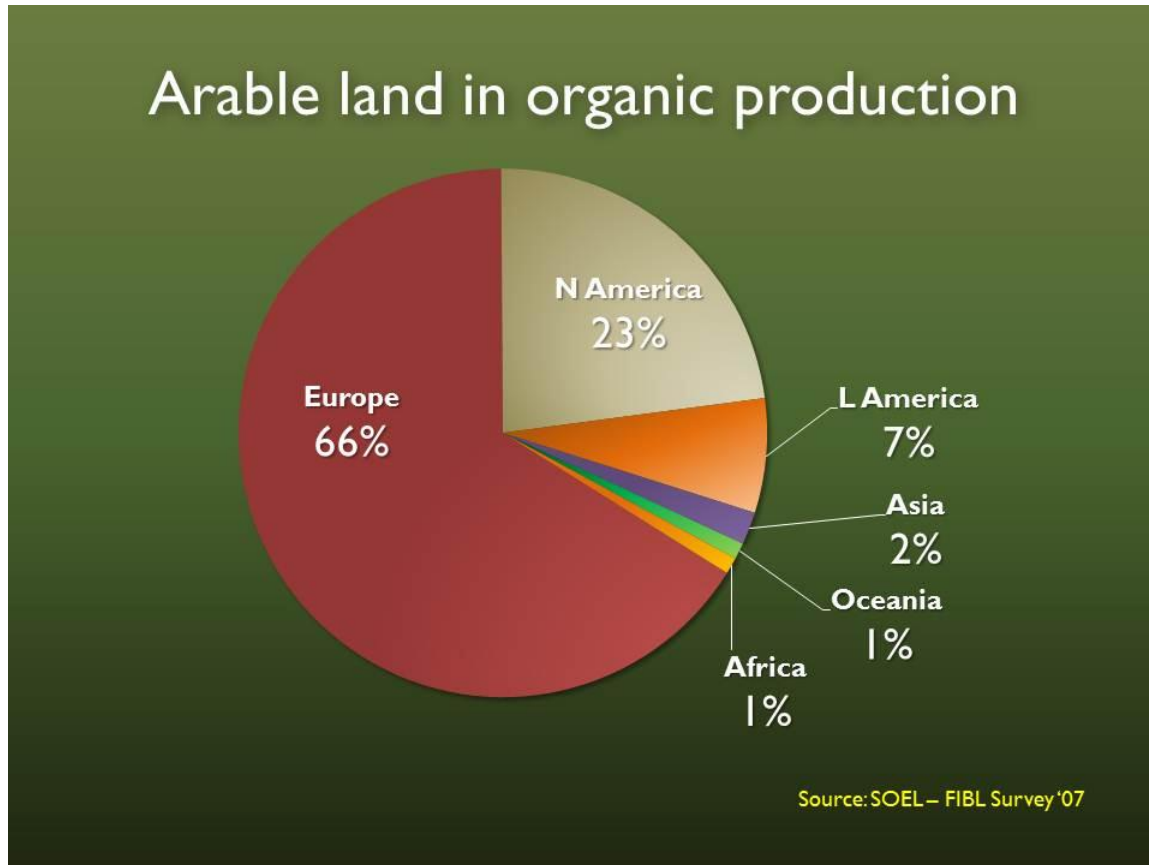


The information is unclear and difficult to read.



Bad

Bad or Good?

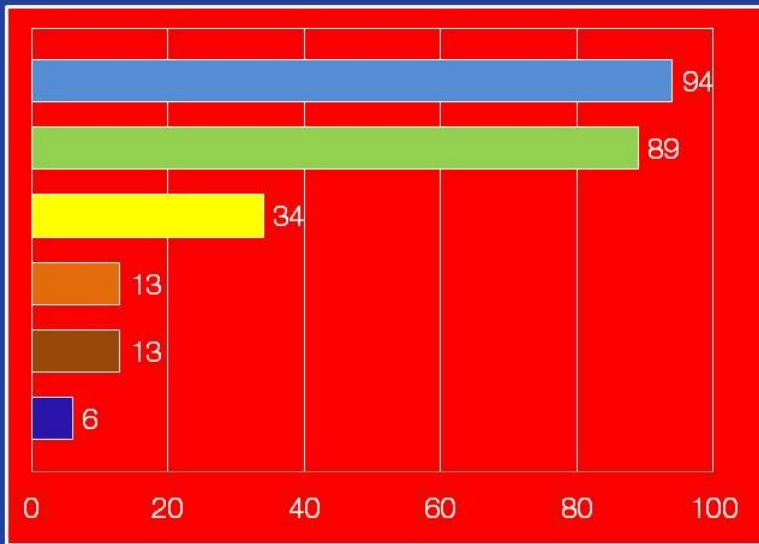


Good

The title is clear and it is easy to read the information.

Bad or Good?

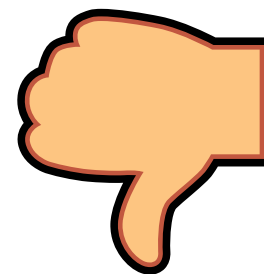
Mobile phone internet connectivity rate



Percentage of mobile phones which are connected to the Internet (2004)

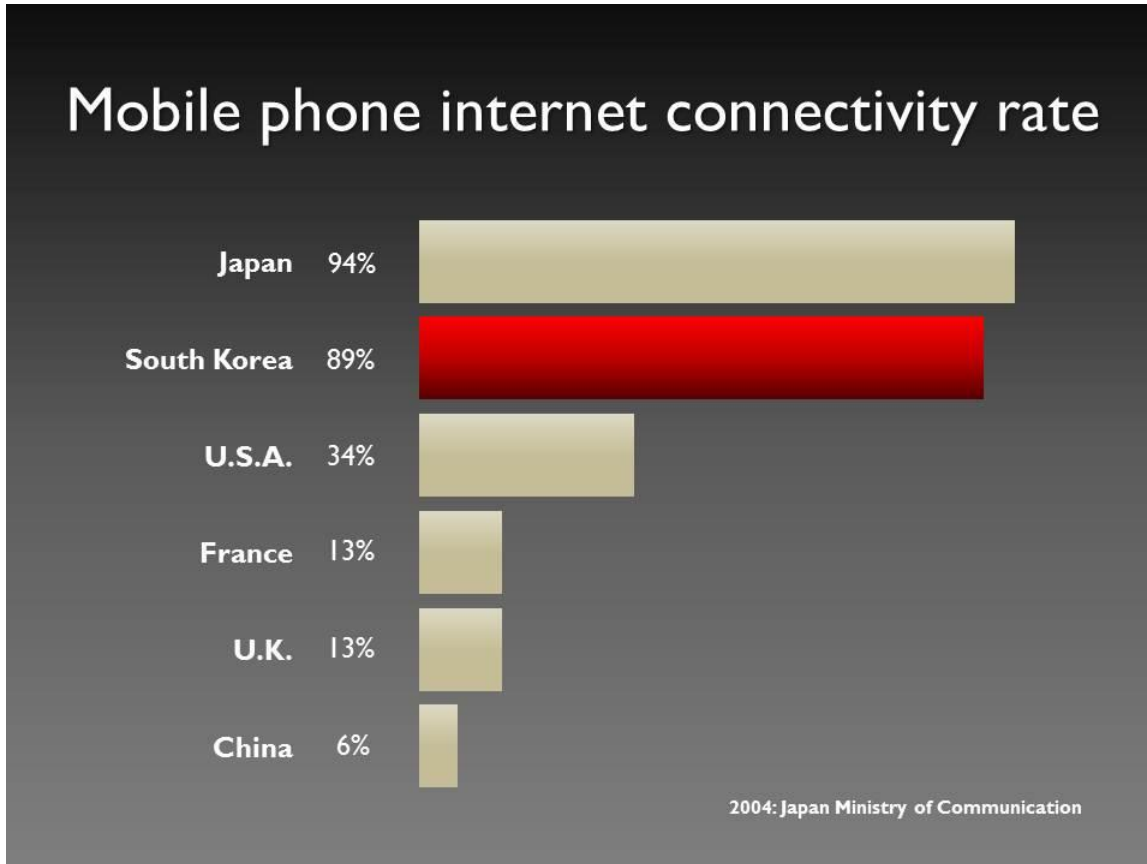
■ Japan ■ S. Korea ■ U.S.A. ■ France ■ U.K. ■ China

It has too many colors.



Bad

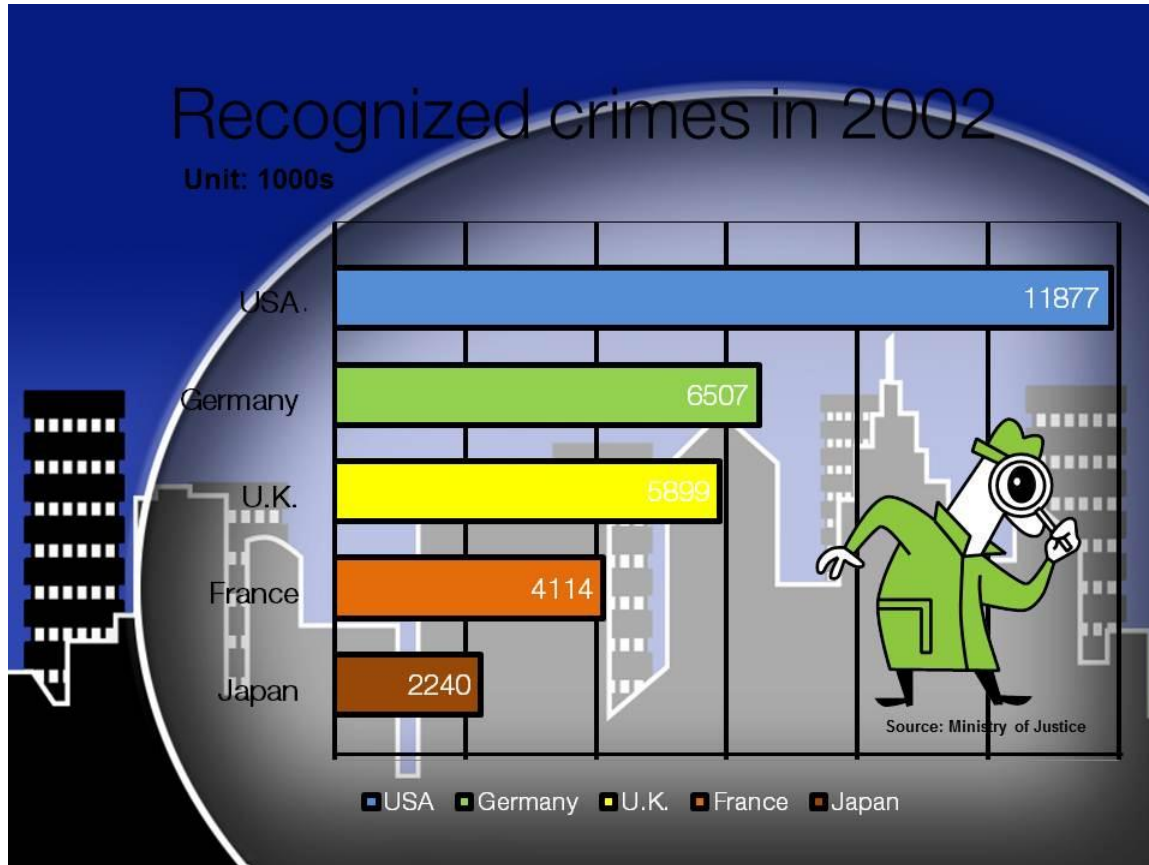
Bad or Good?



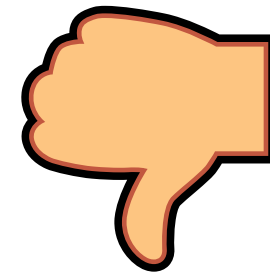
Good

The colors are contrast with each other.

Bad or Good?

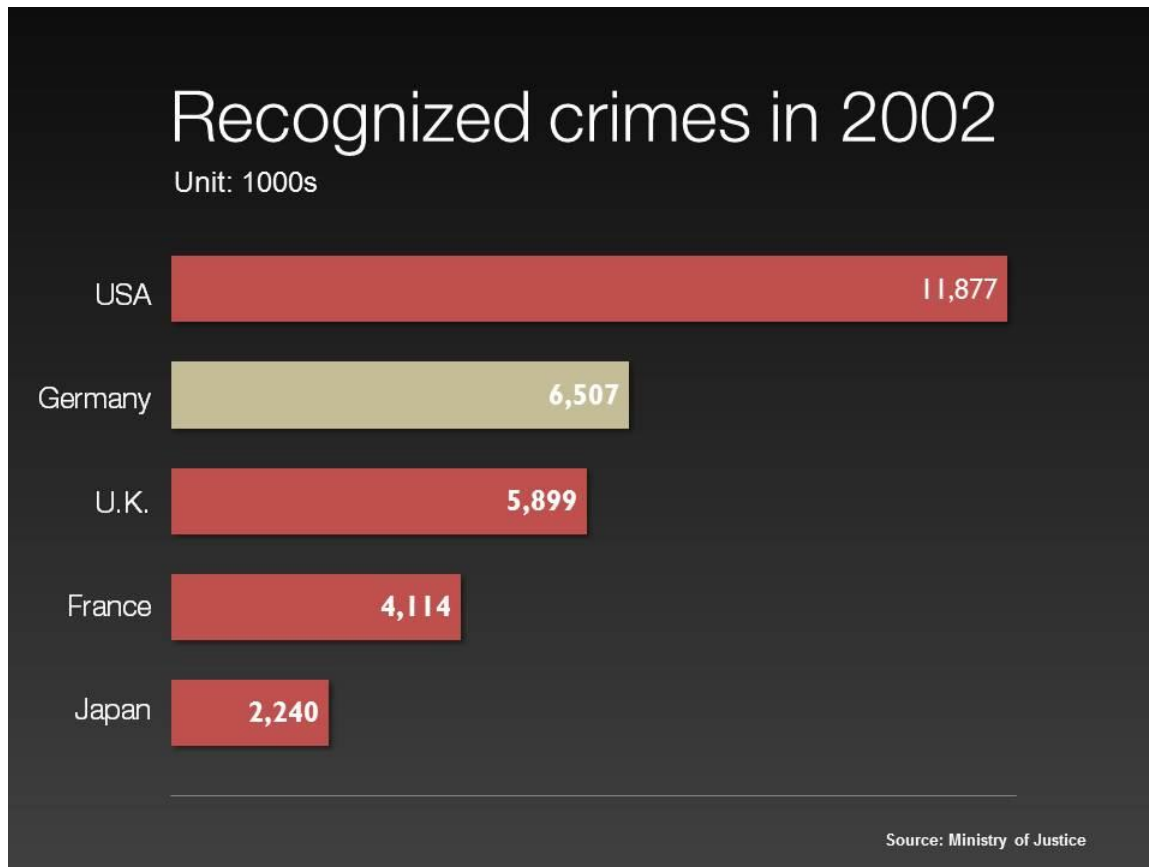


Again, this slide is too crowded.



Bad

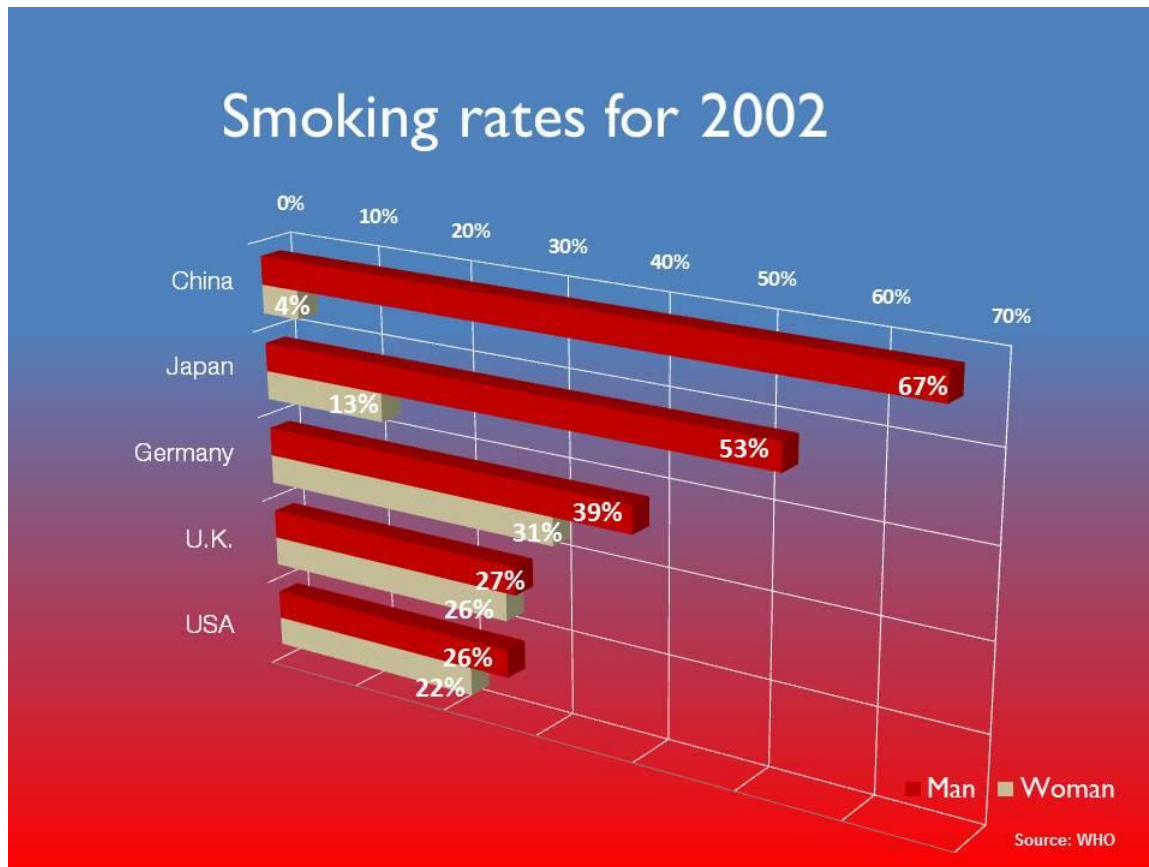
Bad or Good?



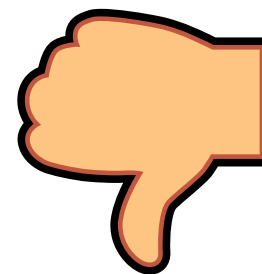
Good

It is simple and clear.

Bad or Good?

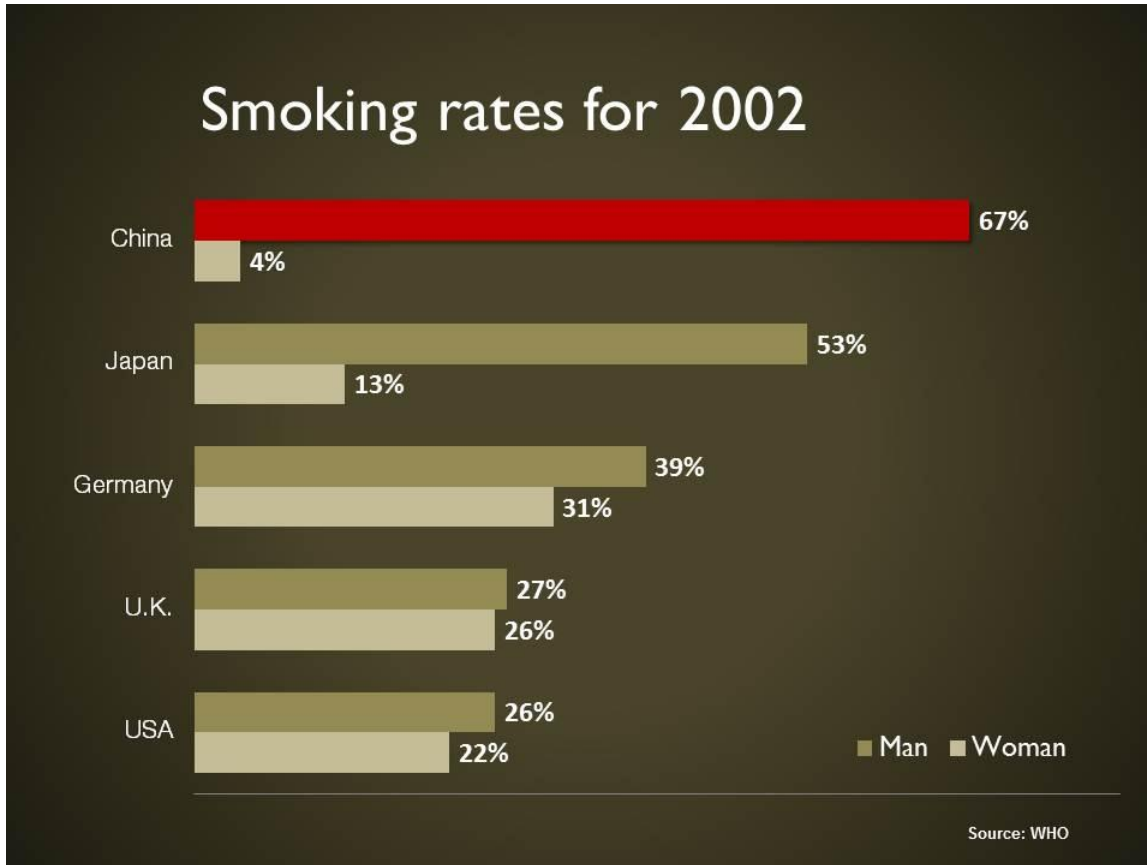


It is difficult to read the information.



Bad

Bad or Good?



Good

It is easy to read and the main point is highlighted.

Bad or Good?

	Top-10 selling "Ekiben" bentos (2004)	Price (¥)
1	Stuffed squid with rice	¥470
2	Beef over rice	¥1,000
3	Crabmeat Sushi	¥1,350
4	Original Crabmeat Sushi	¥920
5	Sea urchin eggs over rice	¥1,150
6	Crabmeat over rice	¥1,000
7	Octopus over rice in a pot	¥980
8	Cod over rice	¥1,020
9	Herring & herring roe over rice	¥800
10	Maezawa beef over rice	¥1,200

The background selected makes it too crowded.



Bad

Bad or Good?

Top-10 selling “Ekiben” bentos

		Price (¥)
1	Stuffed squid with rice	470
2	Beef over rice	1,000
3	Crabmeat Sushi	1,350
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8	Cod over rice	1,020
9	Herring & herring roe over rice	800
10	Maezawa beef over rice	1,200



Good

It is clear and easy to read.

**Now you know several
examples of simple and
good slideshows.**

References

1. Greene, Anne E. (2013). *Writing Science in Plain English*. Chicago: The University of Chicago.
2. Harrington, D. & LeBeau C. (2008). *Speaking of Speech*. Japan: MacMillan House.
3. Kusmayanti, Ima N. (2012). *Communicative English for ICT Engineering Students*. Bandung: Dewa Ruchi.
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